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Panasales
GROUP

Panasonic
Air Conditioning Specialist

FEBRUARY 2018



The best of Panasonic Air Conditioning

Since their first air conditioner model was launched over 64 years ago the Panasonic Air Conditioning Business Division has grown to become a multinational company recognised around the world.

Driven by a never-ending quest for product innovation, the group has evolved from manufacturing compressors to providing comprehensive air conditioning solutions. Panasonic has become a brand that people trust to deliver products with superior quality and reliability.

Looking back on the growth of Panasonic, it makes us extremely proud to be the approved distributors of their range of Air Conditioners and replacement Spare Parts.

**Panasonic's persistent innovation spurs the evolution of
air conditioning solutions.**



The Journey Ahead - Starts in Sydney!

The next chapter in Panasonic's journey starts at Australia's only international trade exhibition for the HVAC & R industries. Hosting over 350 exhibitors **ARBS 2018** will provide unrivalled access to everything HVAC & R in the southern hemisphere.

Panasonic will be on display as a major exhibitor at the event where we will be revealing the very latest products and services including the **NEW! R32** Packaged Products and Schneider Controllers.

This event cannot be missed. We look forward to seeing you and your team at Panasonic's stand.



[Register and book accommodation +](#)

Our Products & Services

NEW! Products Coming in 2018!

Good things are coming. Find us at ARBS!



Ready to market yourself better in 2018?

Let us help you get results!

At Panasales, we are committed to providing our contractors with the best service possible and in 2018 we want to take it to an even higher level.

From April, we will be offering a personalised service to assist you with your advertising and marketing needs. The advertising and online world can be an overwhelming place but with your local expertise and our knowledge in the industry we can work together to help develop a strategy that fits your business perfectly.

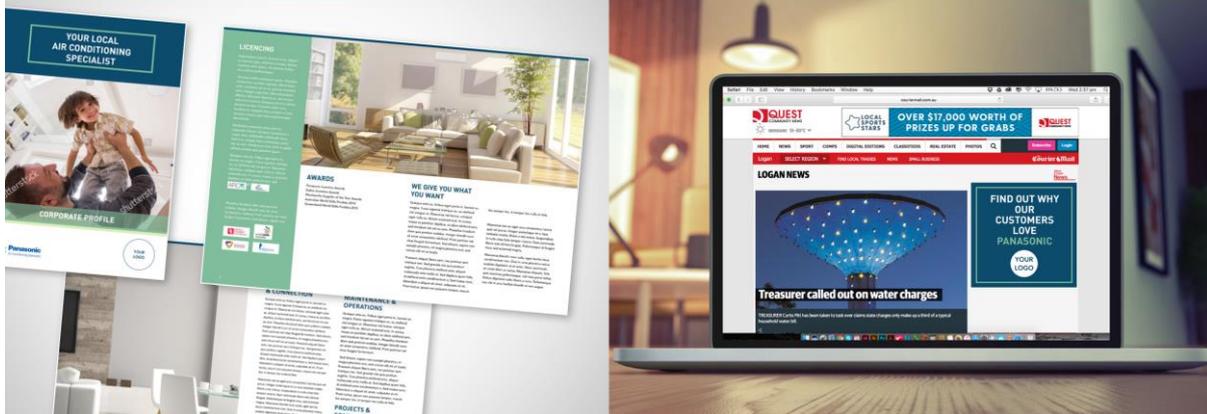
Let's Talk - it's as easy as: > Pick an Ad Template > Customise the style to suit your brand > Choose your channel > Prepare your ad > **Optimise & get results!!**

If this interests you please complete our survey to help us find out more about you and your needs for 2018. All survey participants will go in the draw to **WIN a Coles/Myer Gift Card valued at \$200!**

[Take our quick survey +](#)

Print & digital templates *customised to suit your brand*

- ▶ Print advertising ▶ Promotional flyers ▶ Electronic mail outs ▶ Online advertising
- ▶ Social media posts ▶ Promotional goods such as clothing, accessories and gifts



The Panasales team wishes you every success in 2018



info@panasales.net.au
1300 738 399
www.panasales.net.au



This email was sent by Panasales Group,
Lot 4 / 457 Tufnell Road, Banyo QLD 4014

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